

The London Magazine

Luxury lifestyle, prime property

SPECIAL
FOCUS:
HOW
TO AGE
WELL

THE 2024 LIST

INTERIOR DESIGNERS
OF DISTINCTION

Nicky Haslam

"It is a bore to be relaxed.
I like to be on edge"

Extreme snow

Ice driving in Lapland,
ski touring in Norway

London calling

Property market predictions
for the year ahead

JANUARY 2024 £4.95



thelondonmagazine.co.uk

SPOTLIGHT ON:

Timeless interiors

Whether you're renovating your townhouse, redecorating a modern apartment, or revamping a country cottage, there's an interior designer that's right for you. Here are two talented experts to help you realise your dream home this year



SAMANTHA BARTLETT INTERIORS

Whether your requirement is a full renovation or to simply add some finishing touches, Samantha Bartlett Interiors will provide a warm, welcoming hand to your project. Her works are imbued with a sense of calm and serenity, encompassing the client's personality to form an inviting refuge from the outside world. Recent projects have included large family homes in Hampstead and Virginia Water, as well as a townhouse renovation in Chelsea. Samantha believes a strong rapport with clients and the wider team ensures the success of each project.

Bring your vision to life by calling 020 3086 7100. View projects designed by Samantha Bartlett Interiors at samanthabartlett.com



STUDIO VERO

For almost ten years, Studio Vero has been creating considered and timeless interiors for clients, combining a love of art and antiques and a signature use of colour and texture.

Creative Directors Romanos Brihi and Venecia Rudebeck share 40 years of experience in the industry. Based in a Notting Hill studio, the dynamic team is passionate about design and developing spaces and concepts, and together provide both strategic and innovative solutions with a confident aesthetic.

The portfolio ranges from city apartments and townhouses to country estates, all individual but sharing a distinctive brand of meticulously curated, thought-provoking yet functional design.

Studio Vero is a member of the British Institute of Interior Design. To view completed projects, go to studio-vero.com

PHOTOGRAPHS: SAMANTHA BARTLETT INTERIORS; STUDIO VERO; SIMON BROWN

EYES WIDE OPEN



Interior designers to watch in 2024

FROM ESTABLISHED MASTERS OF THEIR CRAFT TO EXCITING EMERGING CREATIVES, WE'VE ROUNDED UP OUR SELECTION OF TALENTED LONDON-BASED INTERIOR DESIGNERS TO KEEP AN EYE ON THIS YEAR. BY ARABELLA YOUENS



Best for...
ART AFICIONADOS

Maddux Creative's founders Scott Maddux and Jo leGleud have been working together for more than 12 years. Architect Scott arrived in 1994 from the US, and Jo trained in fine-art craft design in the UK. Based in Peckham, the company's known for conjuring up eclectic spaces which are as striking as they are unique. The pair are firm believers that history and modernity should coexist, and that craftsmanship is paramount.

"This year, we see a shift towards cooler tones, characterised by soft pastels," explains the pair. "This trend finds its perfect complement in the sleek, modern aesthetic of cool metals, such as stainless steel, chrome, pewter, nickel, and graphite. Colourful bathroom ware is another trend that looks set to become more established in 2024."

Colour, materiality and the stimulus of art influence the designs of Notting Hill-based **Studio Vero**. Established in 2014 by Venetia Rudebeck and Romanos Brihi, Studio Vero is looking forward to developing an individual brand of interior design "which combines our love of art and antiques with our signature use of colour and texture," explains Venetia. Other interior designers known for their deft handling of art include Sophie Ashby of **Studio Ashby**, whose long-term mantra for putting together a scheme is "start with the art".



ART ATTACK

Previous page: Maddux Creative's Scott Maddux and Jo leGleud **Clockwise from left:** Studio Vero's Venetia Rudebeck and Romanos Brihi; a living room richly decorated by Studio Vero; this Marylebone pied-a-terre demonstrates the ease with which Maddux Creative blends antiques and modern design

PHOTOGRAPHY: SIMON BROWN; MICHAEL SINCLAIR; BEN DITTE PHOTOGRAPHY